



Event: Never Forgotten 9/11 Tower Challenge

Date/Locations: Saturday, Sept. 11, 2021
Tucson Convention Center, Tucson
Gila River Arena, Phoenix
Walkup Skydome, Flagstaff

Beneficiaries: 100 Club of Arizona & the Gary Sinise Foundation

Description: Arizona law enforcement, firefighters, and military personnel (active and retired), family and supporters will be recreating the 110 flights of stairs (2071 steps) climbed by New York City Firefighters during the attacks on the World Trade Center. We will honor all those who gave their lives on that fateful day and all those who continue to serve our country, domestically and abroad. This year we anticipate more than 3500 individuals taking the challenge. Proceeds will benefit the 100 Club of Arizona (Provides support to the families of Police & Fire personnel seriously injured or killed in the line of duty, (www.100club.org)) and the Gary Sinise Foundation (www.garysinisefoundation.org).

Check out the Challenge at www.911towerchallengefoundation.org or on Facebook at 911 Tower Challenge.

Sponsorship Levels: All Sponsors will receive gift bag, couponing opportunities, and media & promotional recognition consistent with their generosity.

\$ 25,000 - Statewide Sponsor (One only) – Prominent logo on materials for all locations. Signage at event locations and packet pickup. Promotional table at all locations. Social media and email promotion. 20 complimentary event T-Shirts & entries and designated seating area prior to event start.

\$15,000 - Presenting Sponsor - (One sponsor per location) Large logo on t-shirt, sponsor sign at all three locations, 20 event T-shirts and entry fees. Promotional Table at event location. Marketing opportunity at packet pickup.

\$10,000 – Title Sponsor - Logo on event T-Shirts, Sign sponsoring a “floor” at arena during the event, 15 event T-shirts and entry fees.

\$5,000 – Badge Sponsor – Exclusive logo placement on commemorative badges worn by each participant. (Est. 3,500-4,000). Logo on T-shirt. 8 complimentary event entries & T-shirts.

\$2,500 - \$5,000 – Flight Sponsor - Logo on event T-Shirts, Sign sponsoring a “floor” at arena during the event, 10 event entries & T-shirts.

\$ 1,600 – Lanyard Sponsor – Exclusive logo on commemorative lanyards. 6 event entries & T-shirts.

\$1,000 – Step sponsor. Logo on event T-Shirts, Sign sponsoring a “floor” at arena during the event, 4 event T-shirts and entry fees.

This honoring event is tax-deductible through the 911 Tower Challenge Foundation. We sincerely thank you for your support for those who give all to keep us safe. (EIN 81-2701885)